



BEING SAFE ON THE INTERNET & SOCIAL MEDIA

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Drumbeat School & ASD Service

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WHAT WILL WE DO?

- Look at different social media & any problems with this
- Look at social media & Internet conduct & potential risks involved
- Look at what are children & young people may come into contact with on social media or the Internet
- Look at what you can do to help keep your child & others safe and safeguarding Internet use at home
- Information so that you can explore further

SOCIAL MEDIA





What is it?

- Instant-messaging app, lets you send messages, images and videos to friends.
- You can have **one to one** and **group** conversations.

Problems

- Inappropriate content can be sent
- It is possible to talk to strangers – although, if someone talks to you and you don't have their number, possible to block or report them.



What is it?

- It's a social network, allows you to create a page about yourself. You can add friends, share pictures and videos, write on people's pages, send instant messages and join online groups

Problems

- People aren't always who they say they are - possibility of talking to strangers
- Cyber-bullying
- Privacy settings – strangers being able to see photos/find out personal information
- Hacked accounts



What is it?

- It's an app that lets you send a photo or short video to your friends. The 'snap' appears on a screen for a matter of seconds before disappearing. There's also the 'Snapchat' story – share multiple photos for up to 24 hours.

Problems

- Strangers can access images
- Shows location
- Strangers able to send photos to others
- Sexual content
- Students don't realise that the photo doesn't disappear, it can be kept forever



What is it?

- It's a video chat app. You can make video calls, voice calls and send texts to friends and family. You can have a group chat with up to 12 people. Default privacy settings are set to 'public' so you can talk to strangers, but you can change them.

Problems

- Possibility for sexual content
- Talking to strangers – difficult to know how to report or block someone
- Fake accounts



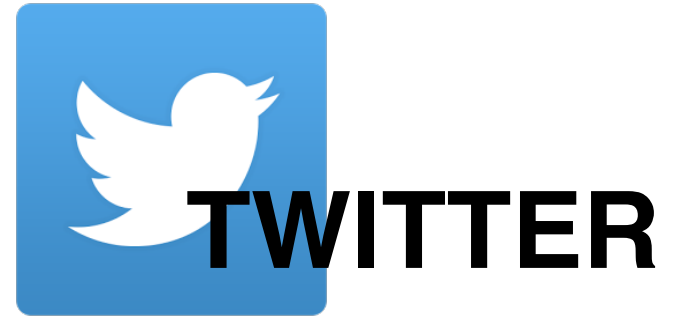
INSTAGRAM

What is it?

- It's a picture and video sharing app. Users can post content and share it with hashtags. You can follow friends, family, celebrities and even companies

Problems

- Possibility of sexual or explicit content that can be followed easily
- Privacy settings – i.e. unless set otherwise, anyone can view photos or follow you
- Strangers have the capability to send private messages/photos to people without knowing them



What is it?






- It's a messaging service that lets you post public messages called tweets. These can be up to 140 characters long – you can also send private messages.

Problems






- Bullying
- Inappropriate content
- Not very obvious privacy settings



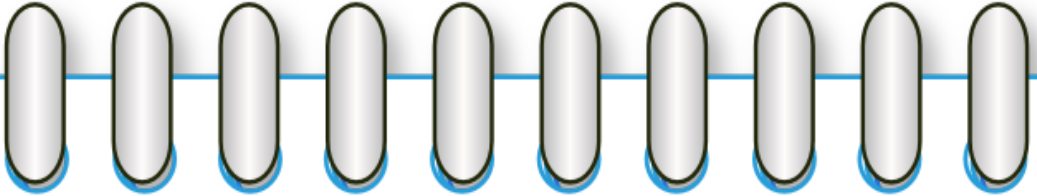
CONDUCT

-  Digital footprints
-  Respect and manners
-  Who can view their content?
-  Keep their personal information safe
-  Reporting



- 18 Adult content
-  Hurtful and harmful content
-  Reliable information
-  Illegal downloading
-  Sexting
-  Child sexual exploitation

WHAT COULD YOU DO?

- 
- Open dialogue with your child
 - Family agreement
 - Consider filtering and blocking software
 - Think before you/they post
 - Understand the laws
 - Privacy settings and reporting
 - Save the evidence and report the incident
 - Age ratings on apps and games
 - Protect their personal information

Sign up to the
UK Safer
Internet Centre
newsletter at:
saferinternet.org.uk





SAFEGUARDING INTERNET USE AT HOME

COMPUTERS

Get an add blocker – reduce the risk that children will click on adverts that could download viruses and share information with 3rd parties.

It is possible to limit hours that children are on the computer for:

- Through the settings of the computer itself
- Microsoft offer a free program called 'Family Safety' which monitors web traffic and you can filter it for children
- Some routers have built-in parental controls which allows you to block sites or even certain words



SAFEGUARDING INTERNET USE AT HOME

TABLETS & DEVICES

If you cannot restrict the router with parental controls for other devices, it is possible to restrict the devices themselves – Apple's parental controls are quite specific (iPhones/iPads):

- Restrictions themselves are password protected
- Possible to restrict the installation of apps, ratings, websites through Safari
- You can change settings to accounts, e.g. Google, Facebook

SAFEGUARDING INTERNET USE AT HOME

**82% of children are exposed to
inappropriate material via the Internet
before the age of 11**

THIRD PARTY SOFTWARE

Free: Norton Family, Noami, Kidlogger and k9

Paid: NetNanny (very good reviews), WebWatcher, McAfee Safe Eyes

Keyloggers can track everything that has been typed

WANT SOME MORE INFORMATION?



We are happy to answer questions!
education@childnet.com



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WANT SOME MORE INFORMATION?

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ANY QUESTIONS?